

## Press information-receiving materials

**FILE FORMAT:** In case of PDF, please avoid directly exported PDF files from the program as it can cause unexpected results and mistakes. Always send PDF files that are distilled with high quality from PS files. /X1 must comply with the standard.

**COLOR MODE:** Materials should be submitted in CMYK color mode. It is possible to use spot colors, where only Pantone color system can be used. Visual elements, resolution: CMYK color mode, 300 dpi at 1:1 size.

**COLOR PROFILE:** ISO Coated Fogra in 39 or without a color profile. Bleed, cut mark and diver signals: the rate of overload is minimum 3 mm, in case of booklet and books are 5 mm. Please always crop marks affixed to it, preferably using a machine, automatic color registration marks.

In any case, the cut mark and the driver signal must be out of the bleed. Please always indicate the drive outside of the bleed by short dashed lines.

**DIE CUTTING, RIP CUTS:** In case of die cut or ripped materials a PDF should only contain the material to be printed, on a separate page of the punch or rip curve, and finally once again a site interactive is paired with the two.

In any case, the curve must be direct colored and be set to overprint. Only one-line drawing corresponds to (convert curves to outlines option cannot be used!). In the case of Form rip the call sample should be sent and indicated in advance during request.

**RECEIVING MATERIAL:** CD, DVD, USB drive, personally, and materials uploaded on FTP servers or via e-mail( until max. 20 MB)

- In case of Multipage publications order, please always send the material by paging sequence. It is important to include the blank pages too into the PDF!
- Book design should began 4-5 mm from cutting
- We offer color guarantee only after the preparation and approval of our previously made digital proof
- If any modification or repair is necessary in the submitted materials, extra costs of editing can be charged. (4000 Ft/ hour).
- Please do not MOUNT the materials in advance.
- In case of submitting materials not suitable for printing parameters, we can not accept complaints

**In case of low resolution printing material neither the appearance nor the more responsibility we do not take. We inform our clients that if the given materials do not comply with the above, Belvárosi Nyomda Zrt. cannot take responsibility for the finished product. Belvárosi Nyomda Zrt. is unable to take responsibility for materials brought.**

Budapest,

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Signature